

## **Specifications Sponsoring packages**

### **Company Advertisement-Sponsoring**

**The company advertisement sponsoring package offers your company the opportunity to receive recognition and visibility through our program leaflet (only 6 ads available)!**

Your advantages as the Advertisement-Sponsor **before the congress:**

- **Placement of your company ad in the program leaflet, half page, landscape**  
provided that your booking is received by end- end-Sep '24  
(total print & digital run of approximately 50.000 copies)
  - as an invitation to the UNITI member companies and interested parties of the industry
  - as an insert in the industry-related magazines:  
Fuels | Lubes | Energy Magazin (2.000 copies)  
Lube Magazin (7.000 copies)
  - as a distribution at all UNITI events
- on the website of the event host [www.umtf.de](http://www.umtf.de) and at the UMTF-App  
(with your company logo linked to your website)

Your advantages as the Advertisement-Sponsor **during the congress:**

- **Your company logo** appears
  - in the conference binder
  - in the „Welcome-Chart“ at the beginning of the conference and during breaks
  - in the UMTF-App

### **By request**

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

**The total cost for the Company Advertisement-Sponsoring is € 2,500 plus VAT.**

### **For further information and bookings, please contact:**

UNITI Services GmbH  
Mr. René Löser  
Jägerstraße 6  
10117 Berlin

Tel: 030-755 414-400  
Fax: 030-755 414-474  
Mail: [loeser@uniti.de](mailto:loeser@uniti.de)  
Web: [www.umtf.de](http://www.umtf.de)

## Specifications Sponsoring packages

### Company Flag-Sponsoring

The company flag sponsoring package offers your company the opportunity to receive recognition and visibility through your individually designed flag at the entrance of the conference – in front of the MARITIM Hotel as well as in front of the Liederhalle Kultur- and Kongresszentrum!



Your advantages as the Company Flag-Sponsor **before the congress:**

- **Your company logo** appears
  - in the conference program, provided that your booking is received by end-Sep '24 (total print & digital run of approximately 30.000 copies)
    - as an invitation to the UNITI member companies and interested parties of the industry
    - as an insert in the industry-related magazines:  
Fuels | Lubes | Energy Magazin (2.000 copies)  
Lube Magazin (7.000 copies)
    - as a distribution at all UNITI events
  - on the website of the event host [www.umtf.de](http://www.umtf.de) and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Company Flag-Sponsor **during the congress**

- Corporate Identity by **providing your company flag** in front of the MARITIM-Hotel and the Liederhalle Kultur- and Kongresszentrum on both conference days.
- **Your company logo** appears
  - in the conference binder
  - in the „Welcome-Chart“ at the beginning of the conference and during breaks
  - in the UMTF-App

#### By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

**The total cost for the Company Flag-Sponsoring is € 1,000 plus VAT.**

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## Specifications Sponsoring packages

### Company Brochure-Sponsoring

**You may want to feature your company throughout the congress with your company brochures. Our participants will always have those close at hand in their conference bags.**

Your advantages as the Company Brochure-Sponsor **before the congress:**

- **Your company logo** appears
  - in the conference program, provided that your booking is received by end-Sep '24 (total print & digital run of approximately 30.000 copies)
    - as an invitation to the UNITI member companies and interested parties of the industry
    - as an insert in the industry-related magazines:  
Fuels | Lubes | Energy Magazin (2.000 copies)  
Lube Magazin (7.000 copies)
    - as a distribution at all UNITI events
  - on the website of the event host [www.umtf.de](http://www.umtf.de) and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Company Brochure-Sponsor **during the congress:**

- **Your company profile and/or company booklet**  
Delivered by you – depending on number of participants;  
optional: 1 USB-flash drive/1 USB-flash card,  
for brochures: max. 5 pages/10 pages, max. DIN A4, included in the conference bag
- **Your company logo** appears
  - in the conference binder
  - in the „Welcome-Chart“ at the beginning of the conference and during breaks
  - in the UMTF-App

### By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

**The total cost for the Company Brochure-Sponsoring is € 750 plus VAT.**

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## Specifications Sponsoring packages

### Hotel Room Gift Delivery-Sponsoring

**When our participants check-in to their hotel room in the conference hotel your welcome gift will be waiting for them! Take this opportunity now (only one package available)!**

Your advantages as the Hotel Room Gift Delivery-Sponsor **before the congress:**

- **Your company logo** appears
  - in the conference program, provided that your booking is received by end-Sep '24 (total print & digital run of approximately 30.000 copies)
    - as an invitation to the UNITI member companies and interested parties of the industry
    - as an insert in the industry-related magazines:  
Fuels | Lubes | Energy Magazin (2.000 copies)  
Lube Magazin (7.000 copies)
    - as a distribution at all UNITI events
  - on the website of the event host [www.umtf.de](http://www.umtf.de) and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Hotel Room Gift Delivery-Sponsor **during the congress:**

- **Distribution of your gifts (chocolate, wine etc. with an message and your company logo), in accordance with the event host, to the hotel room of every delegate staying in the conference hotel.** The items are produced by the booking company and have to be sent directly to the conference hotel.
- **Your company logo** appears
  - in the conference binder
  - in the „Welcome-Chart“ at the beginning of the conference and during breaks
  - in the UMTF-App

### By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

**The total cost for the Hotel Room Gift Delivery-Sponsoring is € 2,500 plus VAT.**

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## Specifications Sponsoring packages

### Energy Drink – Sponsor package

**You will be the „Energy drink“ sponsor at the UNITI congress. Energy drink cans will be labeled with your company logo. The cans will be providing on each participant place of plenary room.**

- **Your company logo** appears
  - in the conference program, provided that your booking is received by end-Sep '24 (total print & digital run of approximately 30.000 copies)
    - as an invitation to the UNITI member companies and interested parties of the industry
    - as an insert in the industry-related magazines:  
Fuels | Lubes | Energy Magazin (2.000 copies)  
Lube Magazin (7.000 copies)
    - as a distribution at all UNITI events
  - on the website of the event host [www.umtf.de](http://www.umtf.de) and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Advertisement-Sponsor **during the congress:**

- **Energy drink cans will be providing on each participant desk at plenary.** The cans will be labeled with your company logo.
- **Order of drinks will be handled by the sponsor directly.** We will send you recommended contacts of producers.
- **Number of ordered drinks will be decided by the sponsor.** Your advantage: this package is bookable for several options:
  - At beginning of 1<sup>st</sup> conference day
  - At beginning of 2<sup>nd</sup> conference day
  - At both conference days
- Please calculate with minimum 600 drinks per delivery (Reserve including calculation)

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8 – 9 April 2025, Stuttgart



## Specifications Sponsoring packages

- **Your company logo** appears
  - in the conference binder
  - in the „Welcome-Chart“ at the beginning of the conference and during breaks
  - in the UMTF-App

### By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

### The „Energy Drink“-sponsoring will be offered for following options:

- |   |  |
|---|--|
| - At beginning of <b>1<sup>st</sup></b> conference day<br><i>(Minimum order quantity: 600 drinks)</i> | € 1.500,00 plus VAT<br><b>on optional hold</b> |
| - At beginning of <b>2<sup>nd</sup></b> conference day<br><i>(Minimum order quantity: 600 drinks)</i> | € 1.500,00 plus VAT                            |
| - At beginning of <b>both</b> conference days<br><i>(Minimum order quantity: 1.200 drinks)</i>        | € 2.500,00 plus VAT<br><b>on optional hold</b> |

**Please note that the production costs are not included in these rates and has to been paid by the sponsor.**

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**Order form – Sponsoring Package\***  
**UNITI Mineral Oil Technology Congress 2025 in Stuttgart,**  
**8 – 9 April**

Herewith we make a confirmed booking for following sponsoring packages\*:

<b>Company Advertisement-Sponsoring</b>	<b>2,500 €</b>	<b>plus VAT.</b>
<b>Company Flag-Sponsoring</b>	<b>1,000 €</b>	<b>plus VAT.</b>
<b>Company Brochure-Sponsoring</b>	<b>750 €</b>	<b>plus VAT.</b>
<b>Hotel Room Gift Delivery-Sponsoring</b>	<b>2,500 €</b>	<b>plus VAT.</b>
<b>Energy drink-Sponsoring, 1<sup>st</sup> conference day</b>	<b>1,500 €</b>	<b>plus VAT.</b>
<b>Energy drink-Sponsoring, 2<sup>nd</sup> conference day</b>	<b>1,500 €</b>	<b>plus VAT.</b>
<b>Energy drink-Sponsoring, both conference days</b>	<b>2,500 €</b>	<b>plus VAT.</b>

Company: \_\_\_\_\_

Purchase no.: \_\_\_\_\_

Contact person: \_\_\_\_\_

Street : \_\_\_\_\_

Zip code/place: \_\_\_\_\_

Country: \_\_\_\_\_

Tel.: \_\_\_\_\_

Mail: \_\_\_\_\_

**place / date**

**signature / company stamp**

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