

Specifications Sponsoring packages

„After-work drink” – Sponsoring

After an exhausting and informative first day let our participants have one of your refreshing “After-Work Drinks” (only one package available)!

Your advantages as the „After-work“-drink-Sponsor **before the congress:**

- **Your company logo** appears
 - in the conference program, provided that your booking is received by end-March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events
 - on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the „After-work“-drink-Sponsor **during the congress:**

- The participants receive **1 layouted Coupon (with your company logo and the logo of the event host)** for 1 free drink (beer, wine or softdrinks), which will be offered in the foyer at 1st congress day from 5:30 – 7:00 pm.
- **Announcement of your Sponsoring** after the last presentation.
- **Your company profile and/or company booklet**
Delivered by you – depending on number of participants;
optional: 1 USB-flash drive/1 USB-flash card,
for brochures: max. 5 pages/10 pages, max. DIN A4, included in the conference bag
- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for the „After-work-drink“-Sponsoring is € 3,000 plus VAT.

For further information and bookings, please contact:

UNITI-Kraftstoff GmbH
Mr. René Löser
Jägerstraße 6
10117 Berlin

Tel: 030-755 414-400
Fax: 030-755 414-474
Mail: loeser@uniti.de
Web: www.umtf.de

Specifications Sponsoring packages

Lunch Break incl. Upgrade Corporate-/Imagefilm – Sponsoring

As one of our “Lunch Break-Sponsors” you will be an important part of the event on either the first or the second day of the congress (only two packages available)!

Your advantages as the Lunch Break-Sponsor before the congress:

- **Your company logo** appears
 - in the conference program, provided that your booking is received by end-March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events
 - on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Lunch Break-Sponsor during the congress:

- Distribution of your **advertising material** during the sponsored Lunch Break
- Using of your **pennants, banners, napkins** etc. during the sponsored Lunch Break
- **Opportunity to provide your Corporate-/Imagefilm**, to be shown on two 60 inch monitors in a continuous loop during the respective Lunch Break (length 1 h). The monitors will be placed in the foyer of the Hegelsaal.
- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App
- **Your company profile and/or company booklet**
Delivered by you – depending on number of participants;
optional: 1 USB-flash drive/1 USB-flash card,
for brochures: max. 5 pages/10 pages, max. DIN A4, included in the conference bag

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for the Lunch Break incl. Upgrade Corporate-/Imagefilm – Sponsoring is € 3,500 plus VAT.

For further information and bookings, please contact:

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Specifications Sponsoring packages

Congress-gift-Sponsoring

You are congress sponsor with opportunity to put a congress gift and a company brochure on each participant desk at plenary.

Your advantages as the Advertisement-Sponsor **before the congress:**

- **Placement of your company ad in the program leaflet, half page, landscape** provided that your booking is received by end- March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events

- on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Advertisement-Sponsor **during the congress:**

- **We will a sponsor gift of your choice (but no drinks) to each participant desk at plenary room.** This company / sponsor present will be a perfect opportunity to present your company with a nice gift for everybody.
(The gift will put on each place at beginning of 1st conference day)

- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for the Company gift-Sponsoring is € 2,500 plus VAT.

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Specifications Sponsoring packages

Company Advertisement-Sponsoring

The company advertisement sponsoring package offers your company the opportunity to receive recognition and visibility through our program leaflet (only 6 ads available)!

Your advantages as the Advertisement-Sponsor **before the congress:**

- **Placement of your company ad in the program leaflet, half page, landscape**
provided that your booking is received by end- March '21
(total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events

- on the website of the event host www.umtf.de and at the UMTF-App
(with your company logo linked to your website)

Your advantages as the Advertisement-Sponsor **during the congress:**

- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for the Company Advertisement-Sponsoring is € 2,500 plus VAT.

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Specifications Sponsoring packages

Company Flag-Sponsoring

The company flag sponsoring package offers your company the opportunity to receive recognition and visibility through your individually designed flag at the entrance of the conference – in front of the MARITIM Hotel as well as in front of the Liederhalle Kultur- and Kongresszentrum (only two times available)!



Your advantages as the Company Flag-Sponsor before the congress:

- **Your company logo** appears
 - in the conference program, provided that your booking is received by end- March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events
 - on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Company Flag-Sponsor during the congress

- Corporate Identity by **providing your company flag (2 items)** in front of the MARITIM-Hotel and the Liederhalle Kultur- and Kongresszentrum on both conference days.
- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for the Company Flag-Sponsoring is € 1,000 plus VAT.

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Specifications Sponsoring packages

Conference Bag-Sponsoring

Increase your company's visibility by adding your logo to a conference bag delivered to our participants. By doing this, they will be constantly reminded of you when on the go (only one package available)!

Your advantages as the Conference Bag-Sponsor **before the congress:**

- **Your company logo** appears
 - in the conference program, provided that your booking is received by end- March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events
 - on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Conference Bag-Sponsor **during the congress:**

- **Printing of your company logo on the conference bag besides the company logo of the event host** (shoulder bag made of polyester, 40 x 33 x 11 cm width x height x depth); total print of approximately 630 units. Additionally, we offer to present e. g. the QR code of your company or website on the bag.
- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App
- **Your company profile and/or company booklet**
Delivered by you – depending on number of participants;
optional: 1 USB-flash drive/1 USB-flash card,
for brochures: max. 5 pages/10 pages, max. DIN A4, included in the conference bag

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for Sponsoring the Conference Bag is € 6,000 plus VAT.

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Specifications Sponsoring packages

Company Brochure-Sponsoring

You may want to feature your company throughout the congress with your company brochures. Our participants will always have those close at hand in their conference bags.

Your advantages as the Company Brochure-Sponsor **before the congress:**

- **Your company logo** appears
 - in the conference program, provided that your booking is received by end- March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events

- on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Company Brochure-Sponsor **during the congress:**

- **Your company profile and/or company booklet**
Delivered by you – depending on number of participants;
optional: 1 USB-flash drive/1 USB-flash card,
for brochures: max. 5 pages/10 pages, max. DIN A4, included in the conference bag

- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for the Company Brochure-Sponsoring is € 750 plus VAT.

For further information and bookings, please contact:

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10117 Berlin

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Specifications Sponsoring packages

Hotel Room Gift Delivery-Sponsoring

When our participants check-in to their hotel room in the conference hotel your welcome gift will be waiting for them! Take this opportunity now (only one package available)!

Your advantages as the Hotel Room Gift Delivery-Sponsor **before the congress:**

- **Your company logo** appears
 - in the conference program, provided that your booking is received by end- March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events
- on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Hotel Room Gift Delivery-Sponsor **during the congress:**

- **Distribution of your gifts (chocolate, wine etc. with an message and your company logo), in accordance with the event host, to the hotel room of every delegate staying in the conference hotel.** The items are produced by the booking company and have to be sent directly to the conference hotel.
- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for the Hotel Room Gift Delivery-Sponsoring is € 2,500 plus VAT.

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Farewell Gift-Sponsoring

Say “goodbye” to the participants with a friendly gift of your company (only one package available)!

Your advantages as the Farewell Gift-Sponsor **before the congress:**

- **Your company logo** appears
 - in the conference program, provided that your booking is received by end- March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events

- on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Farewell Gift-Sponsor **during the congress:**

- **All participants receive a farewell gift when leaving the congress. This present is handed out by UNITI-staff. The sponsor produces and delivers the farewell presents (bearing the printed logo of the sponsor and the congress logo) at his own expense and proves it to UNITI-staff.**

- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The total cost for the Farewell Gift-Sponsoring is € 2,000 plus VAT.

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Specifications Sponsoring packages

Energy Drink – Sponsor package

You will be the „Energy drink“ sponsor at the UNITI congress. Energy drink cans will be labeled with your company logo. The cans will be providing on each participant place of plenary room.

- **Your company logo** appears
 - in the conference program, provided that your booking is received by end- March '21 (total print & digital run of approximately 50.000 copies)
 - as an invitation to the UNITI member companies and interested parties of the industry
 - as an insert in the industry-related magazines:
Brennstoffspiegel + Mineralölrundschau (4.000 copies)
Lube Magazin (7.000 copies)
 - as a distribution at all UNITI events
 - on the website of the event host www.umtf.de and at the UMTF-App (with your company logo linked to your website)

Your advantages as the Advertisement-Sponsor **during the congress:**

- **Energy drink cans will be providing on each participant desk at plenary.** The cans will be labeled with your company logo.
- **Order of drinks will be handled by the sponsor directly.** We will send you recommended contacts of producers.
- **Number of ordered drinks will be decided by the sponsor.** Your advantage: this package is bookable for several options:
 - At beginning of 1st conference day
 - At beginning of 2nd conference day
 - At both conference days
- Please calculate with minimum 600 drinks per delivery (Reserve including calculation)

For further information and bookings, please contact:

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- **Your company logo** appears
 - in the conference binder
 - in the „Welcome-Chart“ at the beginning of the conference and during breaks
 - in the UMTF-App

By request

- Mailing of program leaflets for your own distribution (amount as agreed-upon)

The „Energy Drink“-sponsoring will be offered for following options:

- At beginning of **1st** conference day
(*Minimum order quantity: 600 drinks*) **€ 1.500,00 plus VAT**
- At beginning of **2nd** conference day
(*Minimum order quantity: 600 drinks*) **€ 1.500,00 plus VAT**
- At beginning of **both** conference days
(*Minimum order quantity: 1.200 drinks*) **€ 2.500,00 plus VAT**

Please note that the production costs are not included in these rates and has to been paid by the sponsor.

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Mail: loeser@uniti.de

Order form – Sponsoring Package*
UNITI Mineral Oil Technology Congress 2022 in Stuttgart,
August 30 – 31

Herewith we make a confirmed booking for following sponsoring packages*:

- | | | |
|---|----------------|------------------|
| <input type="radio"/> “After-work-drink” – Sponsoring | 3,000 € | plus VAT. |
| <input type="radio"/> Lunch break – Sponsoring | 3,500 € | plus VAT. |
| <input type="radio"/> Congress gift-Sponsoring | 2,500 € | plus VAT. |
| <input type="radio"/> Company Advertisement-Sponsoring | 2,500 € | plus VAT. |
| <input type="radio"/> Company Flag-Sponsoring | 1,000 € | plus VAT. |
| <input type="radio"/> Conference Bag-Sponsoring | 6,000 € | plus VAT. |
| <input type="radio"/> Company Brochure-Sponsoring | 750 € | plus VAT. |
| <input type="radio"/> Hotel Room Gift Delivery-Sponsoring | 2,500 € | plus VAT. |
| <input type="radio"/> Farewell Gift-Sponsoring | 2,000 € | plus VAT. |
| <input type="radio"/> Energy drink-Sponsoring, 1 st conference day | 1,500 € | plus VAT. |
| <input type="radio"/> Energy drink-Sponsoring, 2 nd conference day | 1,500 € | plus VAT. |
| <input type="radio"/> Energy drink-Sponsoring, both conference days | 2,500 € | plus VAT. |

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30 – 31 August 2022, Stuttgart

Company: _____

Purchase no.: _____

Contact person: _____

Street : _____

Zip code/place: _____

Country: _____

Tel.: _____

Mail: _____

place / date

signature / company stamp

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